



O'NEIL MARKETS

Aerospace

We Help Products Take Flight! With a long history in the development of aerospace technical publications, O'Neil is ready to support your authoring, graphics, and technology needs. Whether it is airframe, avionics, ground support equipment, power plant, or propulsion, O'Neil has the right set of skills and technology to make your product support better where it counts.

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Commercial/Industrial

We're At Home In Any Industry! Your customers will remember how well you support your product much longer than how much it originally cost them. Can you afford to provide anything less than the best quality product support possible? With nearly 60 years of innovation to guide us, O'Neil can help you design a product support solution that will leave your competition in the dust!

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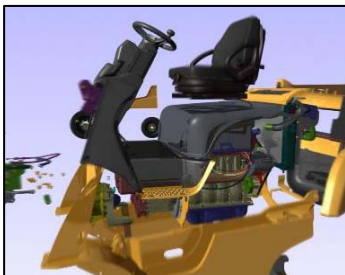
DoD/Military

A Strong Force In The Military! O'Neil & Associates is a proven leader in development of product support information and delivery technology to support DoD/military programs. From tactical vehicles to satellite communications systems and from LSA to developing integrated IETM/diagnostic systems, O'Neil is the lowest risk and highest value ILS partner you can have.

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ILLUSTRATION OF THE MONTH

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O'Neil's Interview with *U.S. Business Review Magazine*

When editors for *U.S. Business Review* were preparing articles for their August 2006 issue that featured product support technology, a little research quickly led them to O'Neil & Associates, as leaders in the field, and asked for our input.

Interviewed for the article were our CEO, John Staten, and Product Strategy Manager, Mike Dowden. Both were pleased to provide information about our company and their perspective of where product support is headed.

The article does a great job of showcasing the company, our services, and our approach to product support while discussing different approaches for the markets we serve. In the article, Staten says, "An extreme challenge for U.S. manufacturers is reducing costs while providing improved customer service. To cut costs, manufacturers are increasingly outsourcing specialized business functions, including compiling and distributing product support information."

Click on the link below to read the USBR article and find out more about how O'Neil & Associates aided a world-leading manufacturer of material handling equipment in modernizing its product support information systems.

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S1000D – What Is It? What Will It Do for You?



Originally developed by the Aerospace and Defense Industries Association of Europe (ASD), S1000D has become an international standard for developing technical publications that are used to maintain and operate air, land, sea, and commercial equipment. S1000D is an SGML- (Standard Generalized Markup Language)/XML- (Extensible Markup Language) based standard. First published in 1989, S1000D has been regularly updated.

The Technical Publications Specification Maintenance Group (TPSMG) maintains S1000D. This organization includes defense and industry representatives from user nations around the world. According to the TPSMG: The specification in its latest form is quoted on many contracts, both military and civil, and is now becoming the default standard for the procurement of technical publications. The specification is also becoming more integrated as a basis for Integrated Logistic Support (ILS) standards, such as Product Life Cycle Support (PLCS) and S3000L. Many companies in the transportation industry are also seeing the benefits.

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